

Strategic Priorities for 2025

The Association of Maintenance Contractors of Canada (AMCC) board approved an ambitious set of strategic priorities for 2025 designed to elevate industry standards, enhance member engagement, and bolster workforce stability. These priorities are segmented into distinct categories, each underpinned by targeted action items that collectively drive our mission forward.

LABOUR RELATIONS AND WORKFORCE STABILITY

Labour relations and workforce stability remain at the core of our strategic focus. Our objectives here are to ensure robust labour relations that benefit both workers and management. Our work in this area will include:

- **Continue Labour Relations Training:**
Deliver regular workshops and seminars focusing on the latest labour relations practices and collective agreement applications.
- **Alberta Collective Agreement Updates:**
We'll be sharing findings from recent bargaining efforts in Alberta to our members in a variety of ways from in person workshops, to online webinars and through this highlights document on our website.

- **Support for Regional Bargaining Efforts:**
We'll provide support to Saskatchewan members for their bargaining that is now underway.

INDUSTRY PARTNERSHIPS AND CONFERENCES

AMCC aims to strengthen its industry presence through strategic partnerships and key conference participations, which facilitate knowledge exchange and network expansion.

We'll also host the Second Annual Maintenance Industry Symposium coinciding again with the Turnaround Super Conference. Save the date now: November 24, 2025.

We'll also actively participate in industry events, notably the Canada Building Trades Union Conference in April and the NCLRA Conference in October.

ADVOCACY

Our advocacy efforts are focused on driving important discussions on pivotal issues for the maintenance industry including labour relations, regulatory shifts, and mental health initiatives. Work in 2025 will include:

- **Finalize and Implement Advisory Panel Recommendations:** Support the Advisory Panel in finalizing the Discussion Paper and ensure its recommendations are integrated into AMCC's policy framework.
- **Enhance Mental Health and Advocacy Initiatives:** Continue to promote and support mental health awareness, focusing on the Building Trades of Alberta's *Building Resiliency* program and the Centre for Suicide Prevention's *Buddy Up* program.
- **Monitor and Advocate on Regulatory and Policy Changes:** Monitor and share information about governmental regulations and policies impacting the industry. Hold meetings to advocate with appropriate governments as opportunities present themselves.

MEMBER ENGAGEMENT AND COMMUNICATIONS

Engaging our members effectively is critical to AMCC's success, ensuring that our initiatives and services align with their evolving needs. We will continue our work in the areas of:

- **Digital Communication:** Engage with members through social media platforms, the newsletter and the AMCC website.
- **Conduct Comprehensive Member Survey:** Gather and analyze member feedback to refine and tailor AMCC's future priorities and actions.

INTERNAL OPERATIONS AND GOVERNANCE

Robust internal governance and operations are essential to sustain AMCC's strategic objectives and operational effectiveness. In 2025 our plans include:

- **Strengthen Board Leadership:** Implement a board succession plan and provide training for board members in media relations and governance.
- **Financial Oversight:** Review and update financial strategies to enhance oversight and ensure fiscal sustainability.

These strategic priorities for 2025 reflect AMCC's commitment to advancing the maintenance industry in Canada through deliberate planning and focused execution. We are dedicated to achieving these goals in collaboration with our members, partners, and the broader industry community.